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## **Chalmers Motor Co.**

The Chalmers model 6-30 is offered in a variety of body styles in which are found a five-passenger touring car, two-passenger roadster, cabriolet, seven-passenger touring car, Lucille sedan, town car and limousine. Particular emphasis is laid on the appointments of these new bodies.

Pertinent to the present demand for enclosed cars, it might be well to mention a few of the Chalmers features in these models. Lucille-Lady Duff Gordon-the renowned designer of women's wearing apparel, has personally selected the upholstery material for all Chalmers enclosed cars. The effect is notable in the quiet but elegant appointments of the interior. In the tonneau, are to be found completely appointed cases operated by springs and concealed except when in use. The right hand case contains a smoking set with removable ash tray, and at the left is milady's toilette with mirror, card case, memorandum book, etc. There are vases, clocks, hassocks, and umbrella holders with artistic dome lights, comfortable lounging pillows and silk window curtains and floor carpets, harmonizing with the interior finish.

There is a choice of several well-selected color options in all the closed cars. Chalmers 6-30 will be built in two lengths of wheelbase, a 115-in. five-passenger car, and 122-in. seven-passenger model.

*Chalmers Motor Co., Detroit, Mich.*