

# Tale of Two "Sixes"

## A One Motion Starter— A Non-Stallable Motor

One swing of a switch at the outset—and this is what happens. The Chalmers-Entz electric starter spins the engine to start it.

But that isn't all. If some unusual demand upon the engine should cause it to falter, the starter keeps it running until it picks up again.

There's no chance to be stranded in a throng or on a dangerous crossing. It makes the motor unstallable. In simplicity and sureness the Chalmers-Entz system is without a parallel.

## The Test That Tells the Tale

The true measure of value—and the only one—is performance. What will the car do in service?—that's the question.

So we have arranged the Chalmers Road Test. We make our appeal for the Chalmers "Sixes" through the cars themselves. We submit the evidence of deeds rather than of words.

Make this test—it is more than just a ride. Put the burden of proof on the car itself. It can't conceal; it can't exaggerate. It will give you a new standard by which to judge other cars.

## The Master "Light Six," \$1800

I am the Chalmers "Light Six."

The son of a King—the Master "Six."

I am like my illustrious sire, though built in a lighter mold. I have Speed—more than you'll need. Though my Master Motor is light, I have power to spare.

Light on my feet, I am saving on tires and frugal with fuel. I am easy to buy and easy to keep.

## Six-Cylinder Value— Four-Cylinder Price

Many have waited for this day to come. They want a car of low first cost; yet a car of generous size and ample power. A light car but not a little one. But this car must be a "Six." For they know that means a car easy to ride in, easy to run, and easy to keep. In the Master "Light Six" everything has been reduced to the simplest form, yet nothing essential has been omitted. It gives the luxury and economy of the "Six" at the price of a "Four."

## Safety First Always

When you ride in the "Light Six" you can trust it. Frame and axles are of heat treated steel with a four-fold margin of safety. Gears and roller bearings have withstood a crushing test of fifty tons. Its brakes will stop it within its length.

Its electric starter prevents the motor from going dead at a critical moment. The gears lock themselves in mesh. The shifting device won't let you go wrong. The assurance of safety is the cornerstone of motoring pleasure.

## Look at These Features and Try to Match Them at the Price

|                                 |                           |                     |
|---------------------------------|---------------------------|---------------------|
| Six Cylinders                   | Locked Transmission Gears | Left Hand Drive     |
| Molded Oval Fenders             | Multiple Disc Clutch      | Center Control      |
| Non-Stallable Motor             | Underslung Springs        | 34" Wheels          |
| Electric Lights                 | 48 Horsepower             | Rayfield Carburetor |
| Triple Heated Fuel              | 126" Wheel Base           | Invisible Hinges    |
| Timken Roller Bearings          | Electric Starter          | Streamline Body     |
| Chalmers Sectional Piston Rings | Clean Running Board       | Tapered Bonnet      |
|                                 | Tungsten Steel Valves     |                     |

Chalmers Motor Company, Detroit



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