

*The Chalmers Plant, where manufacturing precision has been developed to a high degree, and where the Chalmers Six motor is built complete*

## *Unusual Dollar-Value in New Series Chalmers \$1295*



More than a year of intensive six-cylinder engineering has brought forth, in the New Series Chalmers Six, results that are little short of wonderful.

First of all, it has created a dollar-value for the owner that is probably without precedent or parallel.

All the characteristic good points of the six as a type have been advanced to a higher plane—even where there might have seemed no room for advancement.

The flow of power from the engine has been made even more

smooth; the blending of impulses more complete.

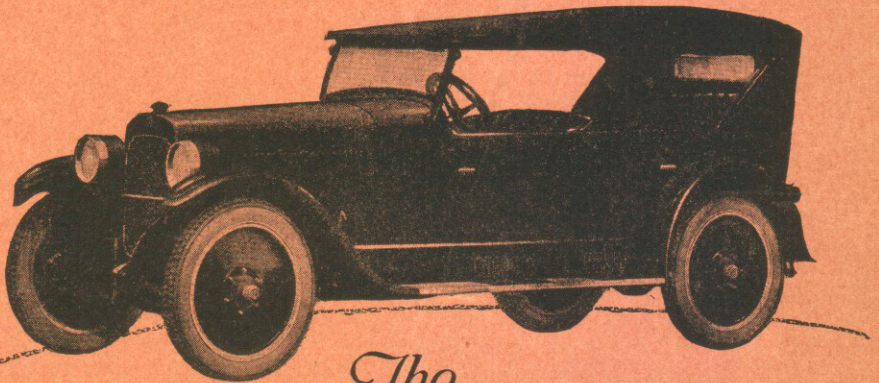
The splendid flexibility is yet more pronounced; more responsive to the will of the driver or his need.

Every advantage was with Chalmers engineers for they have behind them shops trained to closest precision in manufacture.

Superior value, as expressed in beauty and finish and fittings, will be apparent from the moment you see the New Series Chalmers. The way it performs, and the comfort of its riding and driving, will tell you conclusively that it richly merits its high rank among fine cars.

Chalmers Motor Car Company, Detroit, Michigan

Chalmers Motor Company of Canada, Limited, Windsor, Ontario



*The*  
**CHALMERS  
SIX**