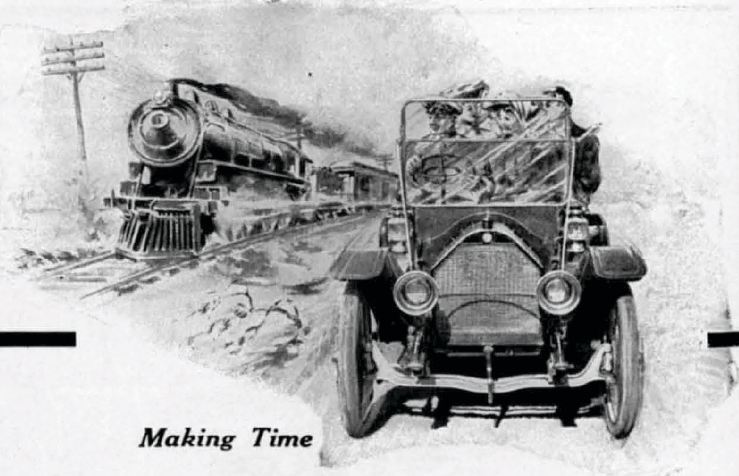


Making Time and Marking Time



Making Time

On the Radiator



MAKING time in the manufacture of Chalmers Cars means straining every nerve to see how well they can be made, not how many cars can be turned out each year. There is no such thing as "marking time" in the Chalmers organization. That is the reason

Chalmers MOTOR CARS

are accorded the honor of being in a class unapproached by any *other* medium priced car—unsurpassed by the highest priced cars made.

The 1910 Chalmers output was entirely sold before the season was half over. Those who know, order their Chalmers Cars as long as possible in advance.

We will send you the name of the nearest dealer if you do not know who he is.

Catalogue
"A A"
Upon
Request

Chalmers Motor Company

Licensed under Selden Patent

Detroit, Mich., U. S. A.

Marking Time



Chalmers
"30"
\$1500

Chalmers
"Forty"
\$2750

The advertisements in MOTOR are indexed. See MOTOR's Advertising Index, page 19.