

On
The
Radiator

Automobile Buyers are of Two Kinds:

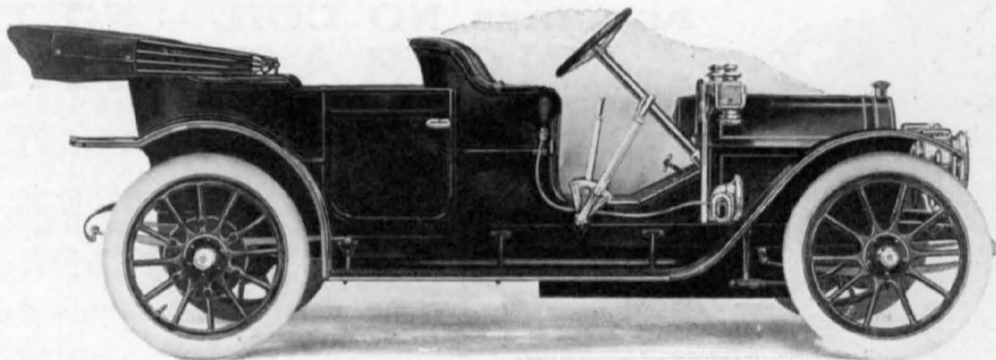
*Those who want the best
car for the least money.
Those who want the
best car regardless of price.*

THE Chalmers Car is the one car that appeals to both classes of buyers. That accounts for its wonderful popularity.

It is easy to show the man who wants a "cheap" car how much more value he can get in the Chalmers by paying a little more.

It is easy to prove to the man who wants automobile satisfaction regardless of price that Chalmers cars compare favorably at every point with the highest priced cars.

If you want real motor-value—if you want a car that "makes good"—then the car for you is a Chalmers.



Chalmers

MOTOR CARS

"30"—\$1500 "Forty"—\$2750

There are Chalmers dealers in all parts of the United States. If you do not know the nearest one we will send you his name.

Catalogue "AA" on Request
Chalmers Motor Company

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