

Chalmers-Detroit

No Price Can Buy A Better Car Than This

The Chalmers-Detroit "Forty" is as Good a Car as Any Man Can Want, at as High a Price as Any Man Should Pay.

The Chalmers-Detroit "Forty" is a dandy car. Ask any owner—"dandy" is the word he'll use.

This is the unquestioned leader among medium-priced cars. And never was a car at any price more wholly satisfactory.

None has more zealous friends. None has made better records. None has won so many important contests during the past two years.

What desirable thing can you get that we lack? What possible claim can warrant a higher price?

Reliability—Endurance

Note these victories that our "Forty" won during 1908 in Reliability and Endurance contests.

Detroit Endurance Run—450 miles—Perfect scores for three of our cars.

Baltimore-Hagerstown Endurance Run—Perfect score.

Kansas City Endurance Run—Perfect score.

Hartford Endurance Run—Perfect score.

Minneapolis Endurance Run—Only perfect road score, 19 starters.

Washington, D. C., Reliability Run—Best score in touring car class.

Atlanta Sealed Bonnet Contest—Only Perfect score.

Detroit Sealed Bonnet Contest—Perfect score for our "Forty" and "30."

Long Island 300-Mile Efficiency Test—Perfect score.

Hill Climbing

You want hill-climbing ability because that means power. Note these events we won in 1908.

Cincinnati Hill Climb—Won in \$2000 to \$3500 class.

Albany Hill Climb—Won in \$2000 to \$3000 class.

New Haven Hill Climb—Won in our class.

Worcester Hill Climb—Won four firsts and three seconds.

Wilkesbarre Hill Climb—Won in \$2000 to \$3000 class.

Spokane Hill Climb—Won by 10 seconds.

Algonquin Hill Climb—"Forty" and "30" made best time in their class.

Speed

The following events, won by our "Forty" in 1908, prove how it excels in speed:

320-Mile Rocky Mountain Cup Race, Denver—Only car that finished—time 8 hrs. 25 mins.

Readville, Mass., Track Races—Won 20-mile special race.

Speed Trials, Wildwood, N. J.—Mile in 51½ secs.

Special Match Race, Denver to Cheyenne—118 miles—Won by setting new record of 3 hrs. 25 mins.

A Quiet Car

You want a quiet car, and our "Forty" is as still as night. You want a comfortable car. The 1909 "Forty"—because of our new $\frac{3}{4}$ elliptic springs—is the easiest riding car on the market.

What more could you get for \$4,000 or \$5,000? More weight, perhaps, but that means a high cost of upkeep. Perhaps a little more power, but how can you possibly use it?

You can't buy a car more delightfully satisfactory. A thousand users will confirm this fact.

Please see this car—compare it with any 5-passenger car, without regard to the price. Judge the facts for yourself.

We have never been able to supply the demand for our "Forty." Last year we ran 200 cars short. Every year, more and more people are finding their ideal in this medium priced car. You will be one when you see it.

CHALMERS-DETROIT MOTOR CO., Detroit, Mich.

Formerly E. R. Thomas-Detroit Co.

(Members Association Licensed Automobile Manufacturers)

Don't fail to read Motor's Classified Advertising on pages 6-7-8.