



Chalmers Automobile Registry

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Chalmers Automobile Registry to presents 100th year of the Chalmers

This year 2008 marks the 100th year of the Chalmers automobile. We are holding our celebration in Ypsilanti, Michigan. I will be working with Jack Miller, Miller Motors Hudson Museum Jack states "We are going to put together an event during the 2008 Ypsilanti Orphan Car Show to honor the Chalmers." Held in the Ypsilanti's Riverside Park near the Depot Town historic shopping and entertainment district. The show attracts 400 vehicles. Sponsored by the Walter P. Chrysler Museum, this community wide celebration includes a pass and review with expert narrators.

On Friday morning May 30th, 2008 we will view the GM Heritage Collection as a group, \$10 per person. There will be a car tour on Saturday May 31, 2008. The car tour will be about 50 miles of back roads, round trip to an automotive site, and other stops. The car tour is free with lunch stop on your own. The car show is on Sunday June 1, 2008. The Cost is \$18 per vehicle. You must be pre-registered for all events. There are two blocks of rooms; one is 2 miles away, the is cost \$99 per night. The other is 4 miles away and cost is \$65 per night.

If there is any interest, we could schedule some group tours or, you could go on your own to the Henry Ford Museum, Chrysler Museum, Michigan Firehouse Museum, Detroit Historical Museum, Ford Rouge Plant Tour, Yankee Air Museum, Matthaei Botanical Gardens. If you have not been to the Detroit area or not any time lately, there is a lot to see and do.

If you would like more information or have a question, or would like to register for the show or the tour contact me at one of the address below. Hope to hear from you. Registry email chalmersregistry@aol.com or thru the web site at www.chalmersregistry.com

My phone number is 610-948-1326. (Eastern Standard Time) evenings are best before 10 PM

Snail mail: Joe Alackness

908 2nd Ave

Royersford, PA 19468

Joe Alackness

Chalmers Automobiles Registry

Dues are also due \$5.00 for 2008, Checks payable to **Joe Alackness** use address above. Invoice enclosed.

New Shirts

See page 6 for our new shirts. If there is enough interest, I need to have 24 of each made. Use address above if you are interested. Small, Medium, Large and Extra Large. Make checks payable to **Joe Alackness**.

Chalmers Award by Dan Olsen

“I am glad that something besides medals and trophies is offered for the championship in batting. I think the offer of a Chalmers “30” is simply great and I hope to be lucky enough to own a new Chalmers next fall.” The preceding statement was said by baseball great Ty Cobb back in 1910. His wishful thinking was directed towards the prize of a new Chalmers automobile that was given to the batting average leader in each league in 1910.

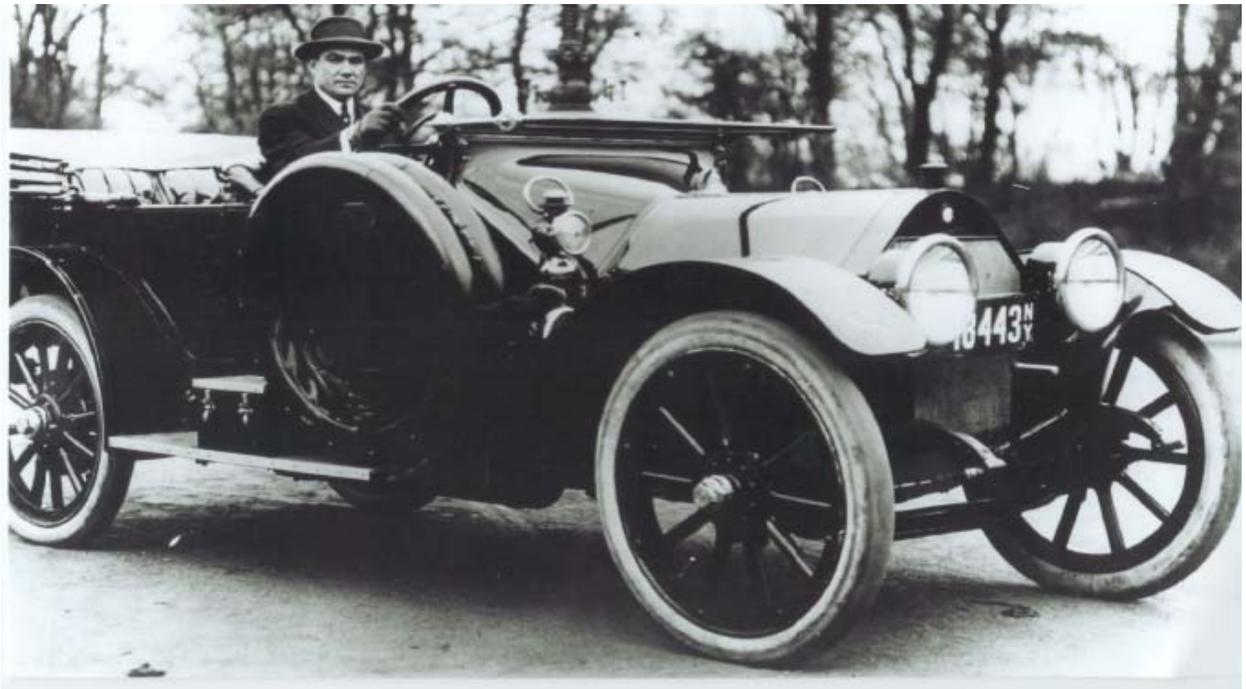
That year, in the American League, Ty Cobb, of the Detroit Tigers, and Nap Lajoie, of the Cleveland Naps (now known as the Indians), came to the final day of the season tied for the lead. The Saint Louis team, playing against the popular Lajoie and his team played their infield back, allowing Lajoie to beat out seven bunt singles in a doubleheader, giving him the title. To avoid controversy, Chalmers awarded both players a new car. Interestingly, at the time, Cobb already owned a Chalmers automobile.

In 1911, Chalmers decided that the batting average was too narrow of a focus for their award and decided the most valuable player (MVP) for both the American and National Leagues would receive the Chalmers Award. The decision for being an MVP was made by a committee of baseball writers. This lasted through 1914. By 1915, there were rumors of possible cheating. Also, the Chalmers Company decided that a player could not win more than once. These factors, plus the loss of interest by the public caused the demise of the award.

Pictured is the Chalmers that was awarded to the National League’s MVP of 1912, Larry Doyle, shown in the vehicle, a second baseman for the New York Giants. To earn his award, he had a career high batting average of .330 and had 90 runs batted in. The picture is from his great-nephew James Doyle.



Larry Doyle winner of the 1912 Chalmers Award



Last month I introduced new member Dr. Frank Hayward. I received a picture of his car.

If it was not for the internet we would miss out on a lot of information and here is one. Dr. Frank Hayward Northwest Province, Transvaal, South Africa. 1914 Model 17 Thirty-Six, maroon body, black fenders. Frank is missing a lot of parts, if anyone has any parts for his car let me know and I will forward it to him. Frank's car started out as a postal delivery vehicle running from George to Knysner, South Africa.



Hi Joe, I was surprised and delighted to see the photo taken at the 1924 Automobile Show at the 258th Field Artillery Armory in the Bronx, N.Y., in the December 2007 Registry.

Seeing the Chrysler-Chalmers logo on the obelisk behind the 1924 Chrysler 5-passenger Brougham, in the photo, brought back a long, almost forgotten incident.

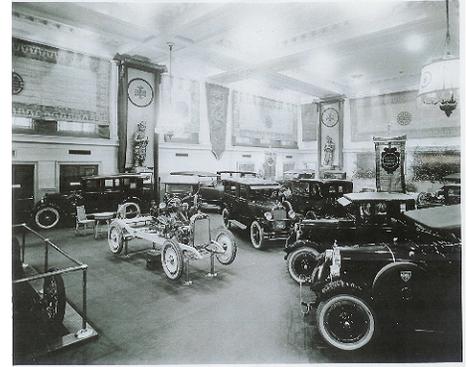
Back in October, 1977, Don Butler, Author, now deceased, wrote an article in the magazine Cars and Parts, titled The First Chryslers...

In his series about Chrysler history, he wrote that..."Two Chalmers models were also displayed (at the Automobile Show in the Bronx), and the exhibit was place-marked by a towering obelisk bearing the Chrysler and Chalmers names, with the former above the other..."

I had been doing research at the time about Chalmers history, so when I read his article, I wrote to Don and asked him where he found his information regarding Chalmers presence at the show. It took Don awhile to respond to my question, as he was working at the time on his Plymouth-De Soto Crestline book. In a letter dated January 1, 1979, Don replied to me that his remarks about Chalmers were based on articles in contemporary trade journals. He named Motor Age, January 10, 1924, which he stated they had reported a Chrysler-Chalmers display. He went on to say that one view "shows the Chrysler-Chalmers lettering on the obelisk". Then he wrote, "It would be impossible to track down the original negatives or prints of these pictures, after 55 years". Well, Joe, here it is 83 years later, and you did the impossible. You are to be commended for proving that although there weren't any 1924 Chalmers, the late 1923 Models did make their final debut at the Armory in the Bronx.

I have photographic evidence to prove that two 1923 Chalmers Models, the 7-Passenger Sedan, and the 7-Passenger Sport Touring, appeared at the 1923 San Francisco Auto Show along with the Maxwell. I have no photos of the 1924 San Francisco Auto Show to determine whether Chalmers was included there. I'm still trying to substantiate whether the Chalmers automobile was included with Chrysler at the other Auto Show in New York City, at the Commodore Hotel in January 1924.

A photograph on page 131 in the book "70 Years of Chrysler, by George Dammann shows an early 1923 Chalmers 7-Passenger Sedan, purported to be on display at the 1924 Automobile Show. A column shown in the background identifies the location as the Grand Central Palace in New York City, taken in January 1923. The Palace was no longer large enough in 1924 to house the exhibitions of 73 motor vehicle manufacturers.



Regards, Bob

Hi Joe,

After I read your article and saw the photo of the 1924 New York Auto Show, I did some research, and came up with the following information.

The official American Automobile Association Automobile Show for 1924 was held at the 258th Field Artillery Armory in the Bronx, New York, from January 5th through January 12th. Chrysler had six models displayed in Space 34. In the same area, Maxwell was represented, and in addition, two late 1923 Chalmers were shown. These Chalmers were the last of the cars which were produced in November of that year.

I don't know which two Chalmers Models were chosen for display in New York, but photographic evidence of the 1924 San Francisco Auto Show shows two late 1923 Chalmers, displayed amongst the 1924 Chryslers. One is the 117" wheelbase Sport Touring, and the second, a 122" wheelbase Sedan. Both of these Models were the only two new Models introduced that year.

Back in New York City during the same period in January 1924, a second "unofficial" automobile show took place in the lobby of the Commodore Hotel. In addition to the six Chrysler Models on display there, other manufacturers were represented. Chalmers may have been one of them.

If the New York Auto Show photo you recently published in the Newsletter represents the Commodore Hotel location, showing Chrysler/Chalmers on the marquee that would answer the question.

See if you can check it out.

Regards,

Bob

In July of 1908 Hugh Chalmers settled his family into their home at 275 Iroquois in Indian Village, Detroit Michigan surrounded by other auto leaders, and got down to work organizing his company. The picture of his home on the right is an ad advertising Tapestry Bricks Manufactured by Fiske & Company.



The Chalmers Automobile Registry Classified listing is intended as a service for members to advertise Chalmers cars and parts that are for sale and or wanted. Non members contact Registry for rates. Listing will be for 6 months and can be extended by contacting the Registry. Please contact the Registry regarding items that should no longer be listed. ChalmersRegistry@aol.com or Joe Alackness 908 2nd Ave., Royersford, PA. 19468

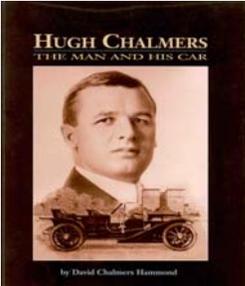
For Sale



For Sale

White Chalmers Golf Shirts, Stedman by Hanes with Chalmers Emblem on pocket.

Sizes XLarge (46-48), Large (42-44). \$20 includes shipping in US. Make check payable to Joe Alackness and mail to Joe Alackness 908 2nd Ave, Royersford, PA. 19468



“Hugh Chalmers: The Man and His Car” the book by Dave Hammond \$25 plus \$7.00 Priority Mail or \$3.50 Media Mail shipping and handling. Make check payable to Ruth Hammond and mail to 110 Sourwood Dr., Hatboro, PA. 19040



1920 Chalmers 5 passenger touring, serial No. 118461. Looks original; runs and drives. Price: \$12,500. Toccoa, GA, 706-297-7084

**Email jackieww@alltel.net
John White,
4624 Cherokee Hills Lane
Toccoa, GA 30577**

Wanted

Wanted for a 1910 Chalmers-Detroit Model J 40 HP Pony tonneau: Cloisonne radiator emblem. Large CD in center (not CMC). White with blue enamel. One steel mesh running board. 1910 C-D running boards have a steel strips, bent zig-zag and set on edge, forming a diamond patten. Then brass bound. John Rehberg jrehberg@msn.com or contact the registry and I will forward it to John

Wanted Late teens 1920's Chalmers George at euskal@frontiernet.net or the Registry and I'll forward it to him.

Wanted Right rear axle (I think both are the same), speedometer cable, and generator for a 1915 Model 32 6-40 Lee Lemens #48

Wanted 1908-1911 Chalmers-Detroit and footrest for the rear of a touring car see picture on right. Joe Alackness 610-948-1326 or chalmersregistry@aol.com



New Shirts

I am getting new shirts made if there is enough interest. The 1908 ad below which I believe to be Chalmers first ad publish in The Saturday Evening Post on July 4, 1908. The ad on the rear and the Chalmers logo on the front. Golf shirts are made of 100% cotton, and will be \$22 including shipping.

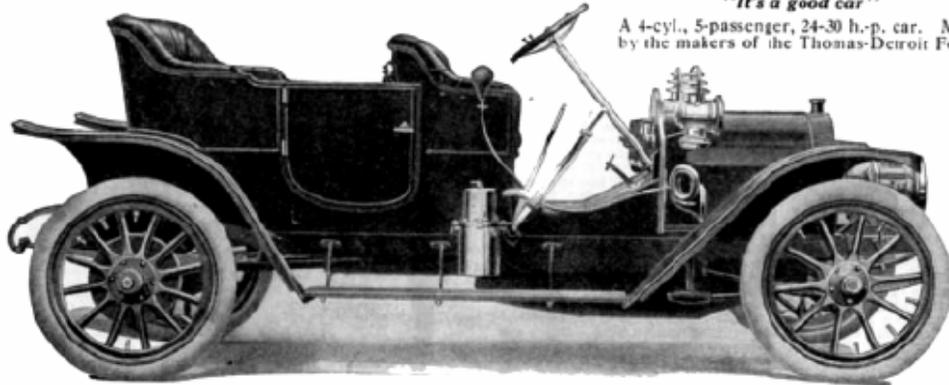
Ready for Delivery

July 1, 1908

Chalmers-Detroit

"It's a good car"

A 4-cyl., 5-passenger, 24-30 h.p. car. Made by the makers of the Thomas-Detroit Ferry.



This Astounding Car
For \$1,500

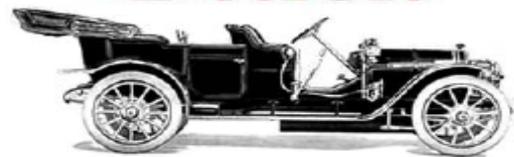
The second will be a T-shirt; it will also be 100% cotton. It comes from a pin that was given away at auto shows. It will have red print and the car will be black, \$16 includes shipping.

Front

**WHAT'S
THE MOST
POPULAR
CAR
HERE
?**

Rear

**A
Chalmers
-Detroit**



OF COURSE

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For comments, question or to join the Chalmers Automobile Registry contact Joe Alackness 908 2nd Ave, Royersford, Pa 19468. Web site www.chalmersregistry.com

Email chalmersregistry@aol.com