



Group of 1910 Chalmers-Detroit models, showing the various styles of bodies offered for the coming season. In the left column, beginning at the top, is the 30 Coupe, fitted with rumble seat at the rear. The wheel base has been increased to 115 inches and the hood raised and lengthened. Price, \$2100. Below it is the 40 Roadster, motor 5 inches x 4 $\frac{3}{4}$ inches, and below it is shown the 40 close coupled car. In the right hand column at the top is the 40 seven passenger touring car. All the 40 models are \$2750, but \$75 is charged extra for the two extra seats of the touring car. The other two models are the 30 close coupled and the 30 touring car, price \$1500.