## Charlers Quality with stood German Guns

BING!

—a German shell struck a Chalmers Master-Six, knocked off a couple of wheels, one or two lamps and was pretty rough with the car altogether but—

There was enough left of this Chalmers to send back to San Francisco for repairs.

This Master-Six belonged to G. Menuel, Consul-General of the French Republic and was hit during the German bombardment of the French town of Papeete, Tahiti Island.

Chalmers cars are not built for targets nor to withstand the unusual demands of war, but they  $\underline{do}$  stand up under rough usage and sometimes cruel abuse.

Chalmers quality is responsible for this.

Chalmers Motor Company, Detroit, Mich.

"Let your next car be a Chalmers"